

## ALL INDIA PUBLIC COMMUNICATORS WORKSHOP

## Hon'ble Chief Minister's Speech

10-12-2016/ 10-15 A M / HOTEL LALIT ASHOK, BENGALURU

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Shri M. Lakshminarayan,  
Principal Secretary to Government,  
Department of Information and Public Relations,

Shri N. R. Vishukumar,  
Director,  
Department of Information and Public Relations,

Officers of the Department of Information and Public Relations  
from 13 Participating States and my own officers,

Media Friends,

Ladies and Gentlemen,

1. It is my pleasure and privilege to be a part of this function and share a few thoughts with you all.

2. ***Were it left to me to decide whether we should have a Government without newspapers, or newspapers without a Government, I should not hesitate a moment to prefer the latter.***

This is the famous quote of Thomas Jefferson, the Second President of United States of America.

3. I too endorse the view of Thomas Jefferson, whole-heartedly.

4. Article 19(1)(a) of the Indian Constitution gives us the Freedom of Speech and Expression and the Freedom of Press is inherent in it. The soul of Communication resides in Speech and Expression.
5. The Right to Life and Personal Liberty guaranteed by Article 21 of our Constitution, envisages that every individual has the Right to a Life with dignity and decent standard of living.
6. Our Government's endeavour is to uphold these cardinal principles through various schemes benefitting the poorest of the poor, the deserving and the needy across all sections of society, particularly, scheduled castes and scheduled tribes, backward classes, and the minorities. The purpose is to make them enlightened citizens and bring them into the mainstream of development.
7. In the evolving system of federal governance, the importance of the Department of Information and Public Relations as an image-building agency of Government need not be over emphasized.

8. These days, PR in the DIPR has come to connote Press Relations rather than Public Relations.
9. Of late, the role of the Department of Information and Public Relations has undergone drastic change with the introduction of new elements of Information, Education and Communication. This has heralded an era of a Knowledge Society.
10. In this Knowledge Society, Communicator is the King, whose role is all pervasive. He not only rules the territories of Print Media but also the Electronic Media. Now, the domain of Social Media is beckoning him. But, is the Communicator ready to take up this challenge ?
11. I am sure, this Workshop will answer this question, capably. The profile of the present day Communicator has undergone a sea-change. He has to cater to the needs of not only professional journalists but also intrepid citizen journalists !
12. In this scenario, we ought not to lose sight of the qualities of a good Communicator. I feel a good Communicator is not only well informed, but has conviction, confidence, clarity, correctness and coherence in his approach.

13. I am indeed pleased to note the variety of topics on which the Workshop is deliberating. I am keen to know the resolutions adopted at the end of the Workshop, so that, our Communication Policy could be beneficially re-visited.
14. This is an era of transparency. Nothing goes unnoticed. Hence, I urge upon the officers to be proactive in covering events which critically look at the governance and deliverance of various schemes of the Government.
15. Let us have an effective communication to build a strong nation.

Thank you one and all !

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